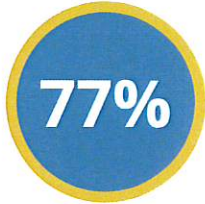




IOWA ALLIANCE
FOR CHOICE IN EDUCATION

THE RESULTS ARE IN: IOWANS SUPPORT SCHOOL CHOICE

Key findings from a new study on K-12 & School Choice – January 2021



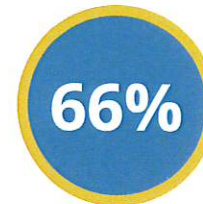
77% OF CURRENT IOWA SCHOOL PARENTS support the creation of a universal Education Savings Account program.

Iowa does not currently have an Education Savings Account program to provide more school choice options for parents. Iowans are ready for it!



43% OF CURRENT AND FORMER IOWA SCHOOL PARENTS said they would prefer to send their children to private school if financial costs and transportation were of no concern.

Currently, only 8 percent of Iowa K-12 students are enrolled in a private school. Parents want options and school choice can provide them!



66% OF IOWANS support increasing the cap on tax-credit scholarships.

Iowa's Student Tuition Organization Tax Credit Program has long been a bi-partisan supported program saving taxpayer dollars and offering choices to low-income students across the state.

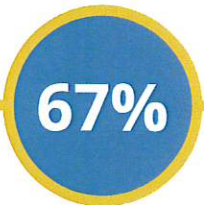
IOWANS SEVERELY UNDERESTIMATE SPENDING ON STUDENTS IN PUBLIC SCHOOLS.

50 PERCENT OF IOWANS believe the spending amounts to \$5,000 or less per student, per year. **Far less than the actual amount of \$11,724** per student, per year.

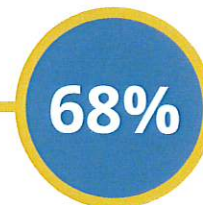
Of all surveyed – **89%** of respondents underestimated spending on students in public schools.

ISSUE EDUCATION MATTERS

Many school choice issues are consumed by misinformation or a lack of understanding of their many benefits to Iowans. These findings show that Iowans who learn more about the issues – support the issues.



Many respondents said they had never heard of Education Scholarship Accounts. Once provided with a definition – **67% OF IOWANS** supported them. After respondents learned about the issue, support increased by **24%**!



Many respondents said they had never heard of tax-credit scholarships. Once provided with a definition – **68% OF IOWANS** supported them. After respondents learned about the issue, support increased by **32%**!



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What is School Choice?

School choice is creating programs that empower **PARENTS** to choose the K-12 educational options best suited for their children.

SCHOOL CHOICE = PARENTAL CHOICE

As a parent, you are the first educator of your children. You know your children's needs, strengths, and areas for improvement better than anyone.

Parents have a proven record of making considerably better educational choices for their own children than state-government bureaucrats can make for the children of others.

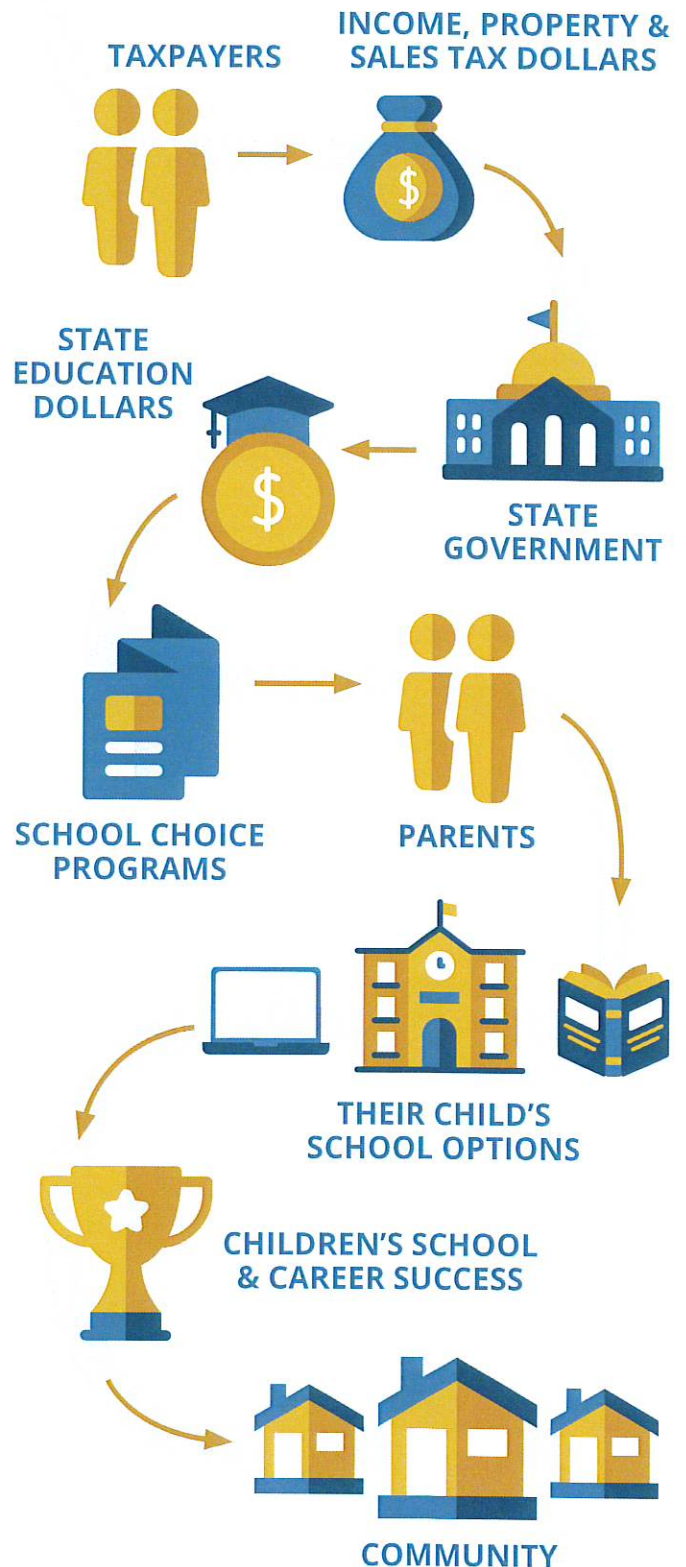
School choice programs are the common-sense tools allowing parents to redeem the tax dollars they contribute and put toward the schools and services that best fit their child's needs.

Not only do school choice programs encourage parents to become more engaged in their child's education, these programs also lead to **improved student academic performance** and, in turn, result in students contributing back to their communities through a **successful career path**.

Parents who can afford it already exercise their school choice by moving to the preferred school district and buying a home. For the parents without this luxury, school choice offers them the same financial freedom to put their children in the best opportunity to succeed.

Now that you know **HOW** it works, help us **MAKE** it work!

HOW IT WORKS



CLICK HERE
TO FIND YOUR STATE LEGISLATORS
AND ADVOCATE TODAY!



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Iowa K-12 Education Funding

Iowa K-12 public education is funded through local, state and federal sources.

In Fiscal Year 2020, the following amounts went to Iowa K-12 public education, which served 487,652 students:



\$1.5 billion
in property
taxes.



\$3.228 billion
in funding provided
from the state
General Fund.



\$617.6 million
in federal
funding.

\$5.7 BILLION
TOTAL SPENDING
ON K-12 PUBLIC EDUCATION

The following is the average spent from local and state sources on each public school student, per year:



\$3,204
in property
tax per pupil.



\$6,620
in state funding
per pupil.

\$9,824
TOTAL SPENDING PER STUDENT

When federal funding is added in, an average of \$11,844 is spent on each student in K-12 public schools each year.

Property tax funding is not solely based on the number of students enrolled, and most federal funding is not based on student enrollment numbers. If a student transfers out of a public school, there is limited impact on the amount of property tax and federal funds flowing to that school.

How much does the state of Iowa spend on nonpublic school students?

In Fiscal Year 2020, the state spent \$265 per nonpublic school student for textbook services and transportation of students.

There were 33,365 students enrolled in Iowa's accredited, nonpublic schools during Fiscal Year 2020. **What if we spent \$11,844 on each of those students instead of \$265? That would amount to over \$395 million per year.**

**IOWA'S ACCREDITED
NONPUBLIC SCHOOLS SAVE
TAXPAYERS MILLIONS OF
DOLLARS EACH YEAR.**

Sources: Iowa Legislative Services Agency

<https://www.legis.iowa.gov/docs/publications/EPCC/1133729.pdf>

<https://www.legis.iowa.gov/docs/publications/FCTA/1131509.pdf>